

WMUR 100 South Commercial Street Manchester, NH 03101 Main: (603)669-9999 Billing: (781)433-4283

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 948469-1 | 09/16/12 | September 2012 | 08/27/12 - 09/11/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|--------------|--------------|
| WMUR | Linda Magay | Manchester | Local |

Advertiser Product Estimate Number candidate 1272

Hassan/D/Governor

<u>E</u> Austin, TX 78746

Send Payment To:

Billing Address:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Davis Group Inc, The

Attention: Meenah Hulsen 4201 Bee Caves Rd, Suite C-101

| Flight Dates | Order # | Alt Order # |
|---------------------|-----------------|--------------|
| 09/07/12 - 09/11/12 | 948469 | |
| Billing Calendar | Billing Type | Deal # |
| Broadcast | Cash | |
| Special Handling | | |
| IDB # 923 | Advertiser Code | Product Code |
| Agency Ref | Advertiser Ref | |
| | | |

| | | | Spots/ | | | |
|---|-------------------------|--------|------------|----------|------|------------|
| e Start Date End Date Description Start/End Time | MTWTFSS | Length | Week | Rate | Туре | |
| 1 09/07/12 09/11/12 6a Daybreak 6-7a Class of Time - Pre-emptible with notice | 111 | :30 | 3 | \$700.00 | NM | |
| Weeks: Start Date 09/07/12 End Date 09/13/12 MTWTFSS 111 Spots/Week 3 | <u>Rate</u> \$700.00 | | | | | |
| Spots: # Ch Day Air Date Air Time Description | Start/End Time | Lengt | h Ad-ID | | | Rate Ty |
| 1 WMURF 09/07/12 6:40 AM 6a Daybreak | 6-7a | :3 | O MHGTV104 | | | \$700.00 N |
| 2 WMURM 09/10/12 6:24 AM 6a Daybreak | 6-7a | :3 | O MHGTV104 | | | \$700.00 |
| 3 WMURTu 09/11/12 6:24 AM 6a Daybreak | 6-7a | :3 | 0 MHGTV104 | | | \$700.00 |
| 2 09/07/12 09/11/12 Good Morning America 7-9a Class of Time - Pre-emptible with notice | 111 | :30 | 3 | \$550.00 | NM | |
| Weeks: Start Date | <u>Rate</u> \$550.00 | | | | | |
| Spots: # Ch Day Air Date Air Time Description | Start/End Time | Lenat | h Ad-ID | | | Rate Ty |
| 1 WMURF 09/07/12 8:42 AM Good Morning America | 7-9a | | O MHGTV105 | | | \$550.00 |
| 2 WMURM 09/10/12 7:29 AM Good Morning America | 7-9a | :3 | O MHGTV105 | | | \$550.00 |
| 3 WMURTu 09/11/12 8:52 AM Good Morning America | 7-9a | :3 | 0 MHGTV105 | | | \$550.00 |
| 3 09/08/12 09/08/12 7a Weekend Daybreak 7-9a Class of Time - Pre-emptible with notice | 1- | :30 | 1 | \$400.00 | NM | |
| Weeks: Start Date 09/07/12 End Date 09/13/12 MTWTFSS1 Spots/Week 1 | Rate \$400.00 | | | | | |
| Spots: # Ch Day Air Date Air Time Description | Start/End Time | | h Ad-ID | | | Rate T |
| 1 WMURSa 09/08/12 8:07 AM 7a Weekend Daybreak | 7-9a | :3 | 0 MHGTV105 | | | \$400.00 |
| 4 09/08/12 09/08/12 Weekend GMA 9-10a Class of Time - Pre-emptible with notice | 1- | :30 | 1 | \$400.00 | NM | |
| Weeks: Start Date 09/07/12 End Date 09/13/12 MTWTFSS1 Spots/Week 1 | <u>Rate</u> \$400.00 | | | | | |
| Spots: # Ch Day Air Date Air Time Description | Start/End Time | Lengt | h Ad-ID | | | Rate T |
| 1 WMURSa 09/08/12 9:29 AM Weekend GMA | 9-10a | :3 | 0 MHGTV104 | | | \$400.00 |
| 5 09/07/12 09/11/12 KELLY LIVE DAY 9AM-10AM Class of Time - Pre-emptible with notice | 11 | :30 | 2 | \$350.00 | NM | |
| Weeks: Start Date 09/07/12 End Date 09/13/12 MTWTFSS 11 Spots/Week 2 | Rate \$350.00 | | | | | |
| Spots: # Ch Day Air Date Air Time Description | Start/End Time | | h Ad-ID | | | Rate Ty |
| 1 WMURF 09/07/12 9:58 AM KELLY LIVE DAY | 9AM-10AM | | 0 MHGTV104 | | | \$350.00 I |
| 2 WMURM 09/10/12 9:36 AM KELLY LIVE DAY | 9AM-10AM | :3 | 0 MHGTV104 | | | \$350.00 |
| | | | | | | |

www.thewmurchannel.com

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Invoice Date Invoice Month Invoice Period Invoice # 09/16/12 948469-1 September 2012 08/27/12 - 09/11/12

| Advertiser | Product | Estimate Number |
|-------------------|-----------|-----------------|
| Hassan/D/Governor | candidate | 1272 |

| | | | Spots/ | | | |
|---|----------------------------------|-----------------------------|--------------|------------|------|----------------------------|
| ne Start Date End Date Description | Start/End Tim | e MTWTFSS | Length Week | Rate | Type | |
| Class of Time - Pre-emptible with notic | се | | | | | |
| | <u>MFWFFSS</u> <u>Spots/Weel</u> | <u>Rate</u> 2 \$350.00 | | | | |
| Spots: # Ch Day Air Date Air T | ime Description | Start/End Time | Length Ad-ID | | | Rate Type |
| 1 WMURF 09/07/12 11:32 | 2 AM The View | 11-12p | :30 MHGTV | 105 | | \$350.00 NM |
| 2 WMURM 09/10/12 11:59 | AM The View | 11-12p | :30 MHGTV | 105 | | \$350.00 NM |
| 7 09/07/12 09/11/12 News 9 at N Class of Time - Pre-emptible with notic | | 11 | :30 2 | \$350.00 | NM | |
| | <u>MTWTFSS</u> <u>Spots/Weel</u> | <u>Rate</u> 2 \$350.00 | | | | |
| Spots: # Ch Day Air Date Air T | ime Description | Start/End Time | Length Ad-ID | | | Rate Type |
| 1 WMURF 09/07/12 12:29 | PM News 9 at Noon | 12-1230p | :30 MHGTV | 104 | | \$350.00 NM |
| 2 WMURM 09/10/12 12:25 | PM News 9 at Noon | 12-1230p | :30 MHGTV | 104 | | \$350.00 NM |
| 8 09/07/12 09/11/12 THE CHEW Class of Time - Pre-emptible with notic | | 1 | :30 1 | \$250.00 | NM | |
| Weeks: Start Date End Date | MTWTFSS Spots/Weel | <u>Rate</u> \$250.00 | | | | |
| | ime Description | Start/End Time | Length Ad-ID | | | Rate Type |
| · | 3 PM THE CHEW | 1-2PM | :30 MHGTV | 105 | | \$250.00 NM |
| 9 09/07/12 09/11/12 ELLEN EF Class of Time - Pre-emptible with notic | 4PM-5PM | 11 | :30 2 | \$250.00 | NM | |
| Weeks: Start Date End Date | MTWTFSS Spots/Weel | <u>Rate</u> 2 \$250.00 | | | | |
| Spots: # Ch Day Air Date Air T | ime Description | Start/End Time | Length Ad-ID | | | Rate Type |
| 1 WMURF 09/07/12 4:45 | PM ELLEN EF | 4PM-5PM | :30 MHGTV | 105 | | \$250.00 NM |
| 2 WMURM 09/10/12 4:27 | PM ELLEN EF | 4PM-5PM | :30 MHGTV | 104 | | \$250.00 NM |
| 10 09/07/12 09/11/12 News 9 at 5 Class of Time - Pre-emptible with notic | - | 11 | :30 2 | \$700.00 | NM | |
| | <u>MTWTFSS</u> <u>Spots/Weel</u> | Rate 2 \$700.00 | | | | |
| Spots: # Ch Day Air Date Air Ti | ime Description | Start/End Time | Length Ad-ID | | | Rate Type |
| 1 WMURF 09/07/12 5:13 | PM News 9 at 5 | 5-6p | :30 MHGTV | 104 | | \$700.00 NM |
| 2 WMURM 09/10/12 5:42 | PM News 9 at 5 | 5-6p | :30 MHGTV | 105 | | \$700.00 NM |
| 11 09/07/12 09/11/12 News 9 at 6 Class of Time - Pre-emptible with notic | - · | 11 | :30 2 | \$1,400.00 | NM | |
| Weeks: Start Date End Date | MTWTFSS Spots/Weel | <u>Rate</u> 2 \$1,400.00 | | | | |
| Spots: # Ch Day Air Date Air T | ime Description | Start/End Time | Length Ad-ID | | | Rate Type |
| 1 WMURF 09/07/12 6:15 | PM News 9 at 6 | 6-7p | :30 MHGTV | 105 | | \$1,400.00 NM |
| 2 WMURM 09/10/12 6:14 | PM News 9 at 6 | 6-7p | :30 MHGTV | 104 | | \$1,400.00 NM |
| 12 09/09/12 09/09/12 6p News 9 Class of Time - Pre-emptible with notice | | 1 | :30 1 | \$800.00 | NM | |
| Weeks: Start Date End Date | MTWTFSS Spots/Weel | <u>Rate</u> 1 \$800.00 | | | | |
| Spots: <u>#</u> Ch <u>Day</u> <u>Air Date</u> <u>Air T</u> | ime Description | Start/End Time | Length Ad-ID | | | Rate Type |
| 1 WMURSu 09/09/12 6:08 | PM 6p News 9 Weekend | 6-7p | :30 MHGTV | 104 | | \$800.00 NM |
| 13 09/07/12 09/11/12 Chronicle N Class of Time - Pre-emptible with notic | | 11 | :30 2 | \$550.00 | NM | |
| Weeks: <u>Start Date</u> <u>End Date</u> | MTWTFSS Spots/Weel | \$550.00 | | | | |
| Spots: # Ch Day Air Date Air Ti | ime Description | Start/End Time | Length Ad-ID | | | Rate Type |
| | | | | | | A |
| 1 WMURF 09/07/12 7:24 2 WMUR <i>M</i> 09/10/12 | PM Chronicle NH Chronicle NH | 7-730p 7-730p | :30 MHGTV | 104 | | \$550.00 NM \$550.00 NM |

INVOICE



INVOICE

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| Invoice # | Invoice Date | Invoice Month | Invoice Period | 948469-1 | O9/16/12 | September 2012 | O8/27/12 - O9/11/12

| Hassan/D/Governor | candidate | 1272 |
|-------------------|----------------|-----------------|
| <u>Advertiser</u> | <u>Product</u> | Estimate Number |

| ine Start Date End Date Description Start/E | nd Time | MTWTFSS | Length | Spots/ Week | Rate | Type | |
|---|--------------|--------------------|--------|----------------|------------|------|-------------------------|
| 13 09/07/12 09/11/12 Chronicle NH 7-730p Class of Time - Pre-emptible with notice |) | 11 | :30 | 2 | \$550.00 | NM | |
| Spots: # Ch Day Air Date Air Time Description | | Start/End Time | Lengt | n Ad-ID | | | Rate Type |
| 3 WMURM 09/10/12 7:25 PM COMMITMENT : MG for 13.2 09/10 | SPECIAL | 7-730P | | MHGTV105 | | | \$550.00 NN |
| 14 09/07/12 09/07/12 Entertainment Tonight 730-8 Class of Time - Pre-emptible with notice | | 1 | :30 | 1 | \$700.00 | NM | |
| 09/07/12 09/13/121 | ts/Week 1 | Rate \$700.00 | | | | | |
| Spots: # Ch Day Air Date Air Time Description | | Start/End Time | | n Ad-ID | | | Rate Type |
| 1 WMURF 09/07/12 7:47 PM Entertainment To | onight | 730-8 | :30 | MHGTV105 | | | \$700.00 NN |
| 15 09/10/12 09/10/12 Inside Edition 730-8 Class of Time - Pre-emptible with notice | | 1 | :30 | 1 | \$700.00 | NM | |
| 09/07/12 09/13/12 1 | ts/Week 1 | Rate \$700.00 | | | | | |
| Spots: # Ch Day Air Date Air Time Description | | Start/End Time | | n Ad-ID | | | Rate Type |
| 1 WMUR <i>M</i> 09/10/12 Inside Edition See MG 15.2 | | 730-8 | :00 | | | | \$ 700.00 NN |
| 2 WMURM 09/10/12 7:40 PM INSIDE EDITION MG for 15.1 09/10 | N AC | 730-8p | :30 |) MHGTV104 | | | \$700.00 NN |
| 16 09/07/12 09/11/12 News 9 at 11 11-11:: Class of Time - Pre-emptible with notice | 35p | 11-1 | :30 | 3 | \$1,100.00 | NM | |
| 09/07/12 09/13/12 11-1 | ts/Week 3 | Rate \$1,100.00 | | | | | |
| Spots: # Ch Day Air Date Air Time Description | | Start/End Time | | n Ad-ID | | | Rate Type |
| 1 WMURF 09/07/12 11:15 PM News 9 at 11 | | 11-11:35p | |) MHGTV104 | | | \$1,100.00 NN |
| 2 WMURSu 09/09/12 11:31 PM News 9 at 11 | | 11-11:35p | |) MHGTV105 | | | \$1,100.00 NN |
| 3 WMURM 09/10/12 11:32 PM News 9 at 11 | | 11-11:35p | :30 | MHGTV105 | | | \$1,100.00 NN |
| 17 09/07/12 09/11/12 Nightline 1135p- Class of Time - Pre-emptible with notice | -1206a | 2 | :30 | 2 | \$250.00 | NM | |
| Weeks: Start Date 09/07/12 End Date 09/13/12 MTWTFSS 2 Spot 2 | ts/Week 2 | Rate \$250.00 | | | | | |
| Spots: # Ch Day Air Date Air Time Description | | Start/End Time | | n Ad-ID | | | Rate Type |
| 2 WMURM 09/10/12 11:54 PM Nightline | | 1135p-1206a | | MHGTV104 | | | \$250.00 NN |
| 1 WMURM 09/10/12 12:02 AM Nightline | | 1135p-1206a | :30 |) MHGTV105 | | | \$250.00 NN |
| 18 09/08/12 09/08/12 1136p-136a Sat 1136p- Class of Time - Pre-emptible with notice | -12:36X | 1- | :30 | 1 | \$125.00 | NM | |
| Weeks: Start Date 09/07/12 End Date 09/13/12 MTWTFSS 1- Spot 0 1- | ts/Week 1 | Rate \$125.00 | | | | | |
| Spots: # Ch Day Air Date Air Time Description | | Start/End Time | | n Ad-ID | | | Rate Type |
| 1 WMURSa 09/08/12 3:24 AM 1136p-136a Sat LR- Auto Racing | | 1136p-12:36X | :30 |) MHGTV105 | | | \$125.00 NN |
| | | Total Spots | 3 | 2 | | | |

Payment Terms 30 Days

<u>Gross Total</u> \$18,825.00

Agency Commission \$2,823.75

Net Amount Due \$16,001.25